



Abel Pimentel

Experience	<p>Sears Holdings (Web Developer) Nov 2011 - Present</p> <p>Constructed Sears and Kmart Homepages for both desktop and mobile versions within the CQ5 system and assisted in enhancing user experience by assuring browser compatibility, design consistency, responsive design/development and delving into multiple projects to invigorate conversions including landing pages and other offer pages. Throughout each project I remained communicative with the legal department, project management, copy, design, and development teams to meet deadlines.</p> <p>Abelson Taylor (Senior Digital Art Director) 2011</p> <p>Assisted with managing a small team of designers. Our contribution consisted of designing and at times developing e-blasts, microsities, and landing pages. An iPad app's UX was also designed for mobile devices including one for Abbott Laboratories.</p> <p>EURORSCG – Chicago (Web Developer) 2010</p> <p>Developed e-blasts and landing pages for Sprint, U.S. Cellular, and Sears incorporating methods to gather analytics. Designs were provided by the design team.</p> <p>Creative Circle – Chicago (Web Designer & Developer) 2008-2010</p> <p>Designed and developed websites, micro-sites, landing pages, e-blasts and other online and offline (print) content. A Joomla based intranet system was designed and developed (front-end) and worked together with the back-end development team. I managed, assisted, and trained corporate associates.</p> <p>Cherryone - Chicago (Graphic, Web Designer & Developer) 2007</p> <p>Focused on assisting the agency's clients by developing or maintaining their branding, custom designing and developing (front-end) their online content, keeping them informed throughout the project's process and worked with external vendors to produce print media.</p>
Education	<p>International Academy of Design & Technology (IADT) [Bachelor Degree] 2003-2006</p> <ul style="list-style-type: none">• Bachelor Degree in Fine Arts in Visual Communications and Interactive Media. The focused on three fields graphic, web design and front-end web development.• Listed in the Dean's Honor List for attendance and high 3.8 GPA score.
Skills	<ul style="list-style-type: none">• Balancing white space in print and interactive designs.• Designing and development of navigation creating a user-friendly interface.• Emphasizing call-to-actions and implementing tracking measures if needed.• Great communication skills with project managers, creative, development, legal, and offshore teams.• Using web development standards including cross browser compatibility.• HTML, CSS, CSS3 Media Queries. Basic understanding of Javascript, jQuery, Java, JSTL, and XML.
Software (Mac & PC)	<ul style="list-style-type: none">• Adobe: Creative Suite including Acrobat, Dreamweaver, Photoshop, Illustrator, InDesign, LightRoom, and Flash. Adobe CQ5 Content Management System• CMS: CQ5, WordPress, Drupal, and Joomla. E-Commerce: WooCommerce, VirtueMart and OsCommerce.• Tortoise & SourceTree Git clients.• Microsoft Word, PowerPoint, Outlook.